

Oxnard Salsa Festival

Hot News from the Oxnard Salsa Festival!

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26th Annual Oxnard Salsa Festival Seeks Sponsors

Oxnard, Calif. (May 23, 2019)--Sponsorship applications are being accepted for the 26th Annual Oxnard Salsa Festival. The festival attracts an estimated 35,000 attendees who love all things salsa--dance, music and food. The event is July 27 and 28 at [Plaza Park](#), (Fifth and "C" Streets) in downtown Oxnard.

The festival's multicultural crowd enjoys two music and food-filled days that feature Latin bands that lure big crowds to the dance floor, salsa dance lessons for novices to experts and salsa tasting. Other highlights include a salsa recipe challenge (open to all novice chefs), a vendor marketplace, the "Dancing With Our Community Stars" competition, foods from around the world and a kids' play zone.

Presented by the [Oxnard Downtowners](#), the event is free and draws festivalgoers from Santa Barbara to Orange County. Over the past 10 years, the festival has raised more than half a million dollars for the local community by supporting and partnering with [dozens of nonprofits](#).

Community partners already participating include Chevrolet, Geico, McDonald's, O'Reilly Auto Parts and Oxnard Convention & Visitors Bureau.

A number of sponsor levels are available to meet budget and marketing goals. Sponsor logos appear on festival posters, fliers, ads and digital marketing. For information, go to www.oxnardsalsafestival.com and click on "Sponsors" or contact Kellie Meehan, festival director, at director@oxnardsalsafestival.com.

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